SEO Site Checkup

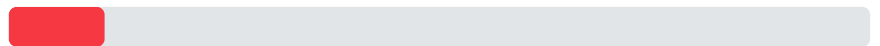## https://latimerdentalimplant.com

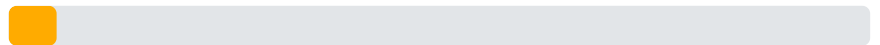Report generated on Sep 06, 2025

SEO Score

88/100

Average SEO score of top 100 sites: 74%

This website received an SEO score of **88 out of 100**, which is higher than the average score of **74**. Our analysis has identified **8 important issues** that can be addressed to further enhance your website's performance and improve its search engine visibility.

8 Failed

4 Warnings

60 Passed

COMPETITORS

83/100

https://newsmiledentalimplant.com
10 ● 3 ● 59 ●

79/100

https://nordelsmiles.ca
14 ● 2 ● 56 ●

Issues to fix

HIGH	To improve the website experience for your visitors, it is recommended to eliminate any render-blocking resources on this webpage.
HIGH	Build quality backlinks from websites relevant to your topic/niche to improve your search engine rankings.
MEDIUM	Avoid using distorted images, as they can have a negative impact on the user experience.
LOW	To protect against spam harvesters, consider hiding or obfuscating email addresses in your page code.

LOW | Using more than 20 HTTP requests on a webpage can negatively impact the loading time.

LOW | Consider moving inline CSS styles to an external stylesheet to improve site performance and maintain separation of content and design.

LOW | Consider adding the Strict-Transport-Security header to your webpage to ensure that web traffic is encrypted over HTTPS, mitigating the risk of man-in-the-middle attacks and other security threats.

LOW | Replace deprecated HTML tags with their modern equivalents or appropriate CSS rules.

Common SEO issues

4 Failed   **1** Warnings   **20** Passed

Meta Title Test

✅ https://latimerdentalimplant.com

This webpage is using a title tag.

> **Text:** Langley Dentist | Latimer Dental & Implant
> **Length:** 42 characters

⚠️ https://newsmiledentalimplant.com

This webpage is using a title tag with a length of **73 characters**. While there's no target number of characters, titles should be descriptive and concise. We recommend using a title with a length **between 20 - 60 characters** in order to fit Google Search results that have a 600-pixel limit.

> **Text:** Dental Implant Specialist in New Westminster | New Smile Dental & Implant
> **Length:** 73 characters

✅ https://nordelsmiles.ca

This webpage is using a title tag.

> **Text:** Robot Challenge Screen
> **Length:** 22 characters

Meta Description Test

✅ https://latimerdentalimplant.com

This webpage is using a meta description tag.

> **Text:** Looking for a trusted Langley dentist? Latimer Dental & Implant offers advanced dentistry, implants, and free consultations. Book your appointment today!
> **Length:** 153 characters

✅ https://newsmiledentalimplant.com

This webpage is using a meta description tag.

> **Text:** Need a Dental Implant Specialist in New Westminster? New Smile Dental offers expert implant care, advanced technology, and personalized solutions for lasting smiles. Book your consultation now!
> **Length:** 193 characters

❌ https://nordelsmiles.ca

This webpage is not using a meta description tag! You should include this tag in order to provide a brief description of your page which can be used by search engines. Well-written and inviting meta descriptions may also help click-through rates to your site in search engine results.

Google Search Results Preview Test

https://latimerdentalimplant.com

Desktop version

https://latimerdentalimplant.com/

Langley Dentist | Latimer Dental & Implant

Looking for a trusted Langley dentist? Latimer Dental & Implant offers advanced dentistry, implants, and free consultations. Book your appointment today!

Mobile version

https://latimerdentalimplant.com/

Langley Dentist | Latimer Dental & Implant

Looking for a trusted Langley dentist? Latimer Dental & Implant offers advanced dentistry, implants, and free consultations. Book your...

https://newsmiledentalimplant.com

Desktop version

https://newsmiledentalimplant.com/

Dental Implant Specialist in New Westminster | New Smile...

Need a Dental Implant Specialist in New Westminster? New Smile Dental offers
expert implant care, advanced technology, and personalized solutions for lasting...

Mobile version

https://newsmiledentalimplant.com/

Dental Implant Specialist in New
Westminster | New Smile Dent...

Need a Dental Implant Specialist in New
Westminster? New Smile Dental offers expert
implant care, advanced technology, and...

https://nordelsmiles.ca

Desktop version

https://nordelsmiles.ca/.well-known/sgcaptcha/?
r=%2F&y=ipr:98.82.115.137:1757197102.314

Robot Challenge Screen

Mobile version

https://nordelsmiles.ca/.well-
known/sgcaptcha/?
r=%2F&y=ipr:98.82.115.137:1757197102.314

Robot Challenge Screen

Social Media Meta Tags Test

✅ **https://latimerdentalimplant.com**

This webpage is using social media meta tags.

Open Graph Meta Tags	
og:locale	en_US
og:type	website
og:title	Langley Dentist | Latimer Dental & Implant
og:description	Looking for a trusted Langley dentist? Latimer Dental & Implant offers advanced dentistry, implants, and free consultations. Book your appointment today!
og:url	https://latimerdentalimplant.com/
og:site_name	Latimer Dental & Implant

Twitter Card Meta Tags	
twitter:card	summary_large_image

✅ **https://newsmiledentalimplant.com**

This webpage is using social media meta tags.

❌ **https://nordelsmiles.ca**

This webpage is not using social media meta tags! While this type of meta tags don't affect what people see when they visit the webpage, they exist to provide information about it to search engines and social media platforms.

Most Common Keywords Test

https://latimerdentalimplant.com

There is likely no optimal keyword density (search engine algorithms have evolved beyond keyword density metrics as a significant ranking factor). It can be useful, however, to note which keywords appear most often on your page and if they reflect the intended topic of your page. More importantly, the keywords on your page should appear within natural sounding and grammatically correct copy.

37 dental	17 teeth	13 appointment	12 langley	11 care

https://newsmiledentalimplant.com

66 westminster	38 dental	14 teeth	12 treatment	10 smile

https://nordelsmiles.ca

2 cookies	1 nordelsmiles	1 checking	1 site	1 connection

Keywords Usage Test

✅ https://latimerdentalimplant.com

The most common keywords of this webpage are distributed well across the important HTML tags. This helps search engines to properly identify the topic of this webpage.

Keyword	Title tag	Meta description	Headings
dental	✓	✓	✓
teeth	✗	✗	✗
appointment	✗	✓	✗
langley	✓	✓	✓
care	✗	✗	✓

✅ https://newsmiledentalimplant.com

The most common keywords of this webpage are distributed well across the important HTML tags. This helps search engines to properly identify the topic of this webpage.

Keyword	Title tag	Meta description	Headings
westminster	✓	✓	✓
dental	✓	✓	✓
teeth	✗	✗	✗
treatment	✗	✗	✗
smile	✓	✓	✗

SEO Site Checkup

❌ https://nordelsmiles.ca

The most common keywords of this webpage are not distributed across the important HTML tags! Primary keywords should appear in title tag, meta description and heading tags to help Search Engines to properly identify the topic of this webpage.

Keyword	Title tag	Meta description	Headings
cookies	❌	❌	❌
nordelsmiles	❌	❌	✓
checking	❌	❌	❌
site	❌	❌	❌
connection	❌	❌	❌

Keywords Cloud Test

https://latimerdentalimplant.com

2 accessibility | 4 accessible | 13 appointment | 4 appointments | 2 asked | 3 bills | 2 bleeding
2 blog | 2 bonding | 2 bone | 3 book | 2 botox | 2 breath | 2 bridges | 2 canal | 11 care
2 chipped | 2 cleanings | 4 clear | 2 comfort | 3 comfortable | 3 commitment | 4 contact
2 contrast | 5 cosmetic | 4 cost | 2 cracked | 2 crooked | 2 crowns | 37 dental | 5 dentist
5 dentistry | 3 dentists | 4 dentures | 2 doctors | 4 emergency | 2 exams | 2 extractions
3 family | 2 fillings | 4 free | 2 frequently | 2 general | 2 grafts | 2 grinding | 2 growing
2 guards | 2 gums | 4 handle | 2 home | 7 implant | 5 implants | 5 insurance | 5 invisalign
2 join | 12 langley | 4 latimer | 6 learn | 2 makeover | 2 meet | 4 missing | 3 needs
2 night | 4 office | 3 options | 3 pain | 2 patient | 5 patients | 2 payment | 2 photos
5 pricing | 3 problems | 3 quality | 2 questions | 2 rate | 10 request | 4 right | 2 root
3 routine | 5 services | 3 simple | 5 smile | 2 stained | 2 supported | 3 surgical | 8 team
4 technology | 17 teeth | 3 text | 2 therapy | 5 tooth | 2 toothache | 3 transparent | 2 treat
6 treatment | 3 treatments | 3 veneers | 5 warranty | 5 whitening | 2 wisdom

https://newsmiledentalimplant.com

2 accessibility | 4 appointment | 3 appointments | 2 basic | 4 best | 2 bleeding | 2 blog
2 bonding | 2 bone | 2 botox | 2 breath | 2 bridges | 2 brighten | 2 canal | 7 care
2 chipped | 2 cleaning | 3 comfort | 2 compassionate | 4 contact | 1 content | 2 contrast
5 cosmetic | 2 cracked | 2 crooked | 2 crowns | 38 dental | 2 dentist | 5 dentistry | 8 dentists
5 dentures | 2 disease | 2 emergency | 2 enhance | 2 enjoyable | 2 experience | 2 extractions
3 family | 2 feel | 2 fillings | 2 gallery | 2 goal | 2 grafting | 2 grinding | 2 guards
2 gums | 2 have | 2 high | 5 home | 5 implant | 9 implants | 3 invisalign | 4 learn
2 leave | 2 make | 2 makeover | 2 meet | 2 memorable | 4 missing | 2 mouth | 2 night
2 offer | 6 office | 2 open | 3 options | 4 pain | 2 patient | 3 patients | 2 payment
3 porcelain | 2 problems | 3 questions | 2 referring | 4 relief | 4 request | 3 right | 2 root
5 services | 1 skip | 10 smile | 2 staff | 2 stained | 2 supported | 2 surgery | 2 technology
14 teeth | 3 text | 2 therapy | 4 today | 1 toolbar | 1 tools | 8 tooth | 2 treat | 12 treatment
3 veneers | 2 warranty | 2 welcoming | 66 westminster | 3 whitening | 2 wisdom

https://nordelsmiles.ca

| 1 | browser | 1 | check | 1 | checking | 1 | connection | 2 | cookies | 1 | disabled | 1 | enable |

| 1 | enabled | 1 | nordelsmiles | 1 | page | 1 | requires | 1 | security | 1 | setting | 1 | settings | 1 | site |

Related Keywords Test

https://latimerdentalimplant.com

This URL is currently ranked in the top 20 organic Google listings for the search terms below:

- latimer dental
- latimer dentist
- bc toothache
- cosmetic dentistry langley
- dr joanne lim
- do bc help with toothache
- botox in langley
- dental implant job
- langley family dentist

https://newsmiledentalimplant.com

This URL is currently ranked in the top 20 organic Google listings for the search terms below:

- new west dentist
- new westminster dental
- new smile denture and implants
- smile dental westminster
- new dental bc
- 8 signs that you need dental implants
- how much does it cost to fix a crooked tooth
- new smile dental lab
- new smile dentistry winter springs
- westminster 3d

https://nordelsmiles.ca

This URL is currently ranked in the top 20 organic Google listings for the search terms below:

- dental implants surrey bc
- nordel crossing dental centre
- nordel dental clinic delta
- nordel crossing dental centre reviews
- dental sealant cost
- teeth sealant cost
- nordel crossing
- nordel dental
- sealant for teeth price
- sealants cost

Competitor Domains Test

https://latimerdentalimplant.com

Identifying competitor domains allows you to find domains that are competing with your website for search engine rankings on similar keywords. These domains typically target the same audience and have overlapping goals in terms of organic traffic.

https://newsmiledentalimplant.com

Identifying competitor domains allows you to find domains that are competing with your website for search engine rankings on similar keywords. These domains typically target the same audience and have overlapping goals in terms of organic traffic.

https://nordelsmiles.ca

Identifying competitor domains allows you to find domains that are competing with your website for search engine rankings on similar keywords. These domains typically target the same audience and have overlapping goals in terms of organic traffic.

Heading Tags Test

✅ https://latimerdentalimplant.com

This webpage contains headings tags.

H1 tags

Your Trusted Dentist in Langley, BC

H2 tags

Our Comprehensive Dental Services

Free Consultation

How Much Does Our Dental Care Cost?

Why Choose Us as Your Langley Dentist

Ready to Start Your Dental Journey?

✅ https://newsmiledentalimplant.com

This webpage contains headings tags.

✅ https://nordelsmiles.ca

This webpage contains headings tags.

Robots.txt Test

✅ https://latimerdentalimplant.com

Congratulations! Your site uses a "robots.txt" file.

https://latimerdentalimplant.com/robots.txt

✅ https://newsmiledentalimplant.com

Congratulations! Your site uses a "robots.txt" file.

https://newsmiledentalimplant.com/robots.txt

✅ https://nordelsmiles.ca

Congratulations! Your site uses a "robots.txt" file.

https://nordelsmiles.ca/robots.txt

Sitemap Test

✓ https://latimerdentalimplant.com

This website has a sitemap file.

https://latimerdentalimplant.com/sitemap_index.xml

✓ https://newsmiledentalimplant.com

This website has a sitemap file.

✓ https://nordelsmiles.ca

This website has a sitemap file.

SEO Friendly URL Test

✓ https://latimerdentalimplant.com

All links from this webpage are SEO friendly.

✓ https://newsmiledentalimplant.com

All links from this webpage are SEO friendly.

✓ https://nordelsmiles.ca

All links from this webpage are SEO friendly.

Image Alt Test

⚠️ https://latimerdentalimplant.com

This webpage is using "img" tags with empty or missing "alt" attribute!

> ### How to pass this test?
>
> In order to pass this test you must add an **alt** attribute to every **<img>** tag used into your webpage.
>
> An image with an alternate text specified is inserted using the following HTML line:
>
> <img src="image.png" alt="text_to_describe_your_image">
>
> Remember that the point of alt text is to provide the same functional information that a visual user would see. Search engines, users who disabled images in their browsers and other agents who are unable to see the images on your webpage can read the alt attributes assigned to the image since they cannot view it.
>
> Learn more about optimizing images for SEO.

✅ https://newsmiledentalimplant.com

All "img" tags from this webpage have the required "alt" attribute.

✅ https://nordelsmiles.ca

All "img" tags from this webpage have the required "alt" attribute.

Responsive Image Test

✅ https://latimerdentalimplant.com

All images in this webpage are properly sized for different users' viewports.

❌ https://newsmiledentalimplant.com

Not all images in this webpage are properly sized! This webpage is serving images that are larger than needed for the size of the user's viewport.

✅ https://nordelsmiles.ca

All images in this webpage are properly sized for different users' viewports.

Image Aspect Ratio Test

❌ https://latimerdentalimplant.com

Not all image display dimensions match the natural aspect ratio! Fix aspect ratio issues to avoid distorted images on this website!

> ### How to pass this test?
>
> There are two common causes for an incorrect image aspect ratio:
>
> - An image is set to explicit width and height values that differ from the source image's dimensions.
>
> - An image is set to a width and height as a percentage of a variably-sized container.
> To help avoid these issues, consider using an image CDN, to help automate the process of creating different size versions of your image.
>
> Also check any CSS that can affects the image's aspect ratio - if you're having trouble finding the CSS that's causing the incorrect aspect ratio, Chrome DevTools can show you the CSS declarations that affect a given image.
>
> Finally, check the image's width and height attributes in the HTML. When possible, it's good practice to specify each image's width and height attributes in your HTML so that the browser can allocate space for the image. This approach helps to ensure that content below the image doesn't shift once the image is loaded.

❌ https://newsmiledentalimplant.com

Not all image display dimensions match the natural aspect ratio! Fix aspect ratio issues to avoid distorted images on this website!

✅ https://nordelsmiles.ca

All image display dimensions match the natural aspect ratio.

Inline CSS Test

❌ https://latimerdentalimplant.com

This webpage is using inline CSS styles!

> ### How to pass this test?
>
> It is a good practice to move all the inline CSS rules into an external file in order to make your page "lighter" in weight and decrease the code to text ratio.
>
> - check the HTML code of your page and identify all style attributes
> - for each style attribute found you must properly move all declarations in the external CSS file and remove the style attribute
>
> **For example:**
>
> <!--this HTML code with inline CSS rule:-->
> <p style="color:red; font-size: 12px">some text here</p>
>
> <!--would became:-->
> <p>some text here</p>
>
> <!--and the rule added into your CSS file:-->
> p{color:red; font-size: 12px}

❌ https://newsmiledentalimplant.com

This webpage is using inline CSS styles!

❌ https://nordelsmiles.ca

This webpage is using inline CSS styles!

Deprecated HTML Tags Test

❌ https://latimerdentalimplant.com

We found some HTML deprecated tags! You are advised to change these old tags with equivalent tags or proper CSS rules.

`1` `center`

How to pass this test?

In order to pass this test you must identify into your code all deprecated HTML tags listed above and replace them with proper tags or CSS rules. Some examples are given below:

- for `<applet>` tag, the equivalent tag is `<object>`
- for `<center>` tag, the alternative CSS property is `text-align`
- for `<font>` tag, the alternative CSS properties are `font-family` and `font-size`
- for `<s>`, `<strike>` and `<u>` tags, the alternative CSS property is `text-decoration`

✅ https://newsmiledentalimplant.com

This webpage does not use HTML deprecated tags.

✅ https://nordelsmiles.ca

This webpage does not use HTML deprecated tags.

Google Analytics Test

✅ https://latimerdentalimplant.com

This webpage is using Google Analytics.

✅ https://newsmiledentalimplant.com

This webpage is using Google Analytics.

❌ https://nordelsmiles.ca

A Google Analytics script is not detected on this page. While there are several tools available to monitor your site's visitors and traffic sources, Google Analytics is a free, commonly recommended program to help diagnose potential SEO issues.

Favicon Test

✅ https://latimerdentalimplant.com

🦷 This website appears to have a favicon.

✅ https://newsmiledentalimplant.com

🔷 This website appears to have a favicon.

❌ https://nordelsmiles.ca

This website either doesn't have a favicon or this has not been referenced correctly!

Backlinks Test

❌ https://latimerdentalimplant.com

This domain has **32 backlinks** from **23 referring domains** and a rank of **0/1000** while the average rank of Top 100 sites is **895/1000**.

❌ https://newsmiledentalimplant.com

This domain has **18 backlinks** from **15 referring domains** and a rank of **0/1000** while the average rank of Top 100 sites is **895/1000**.

⚠️ https://nordelsmiles.ca

This domain has **627 backlinks** from **100 referring domains** and a rank of **185/1000** while the average rank of Top 100 sites is **895/1000**.

JS Error Test

✅ https://latimerdentalimplant.com

There are no severe JavaScript errors on this webpage.

✅ https://newsmiledentalimplant.com

There are no severe JavaScript errors on this webpage.

✅ https://nordelsmiles.ca

There are no severe JavaScript errors on this webpage.

Console Errors Test

✅ https://latimerdentalimplant.com

This webpage doesn't have any warnings or errors caught by the Chrome DevTools Console.

✅ https://newsmiledentalimplant.com

This webpage doesn't have any warnings or errors caught by the Chrome DevTools Console.

✅ https://nordelsmiles.ca

This webpage doesn't have any warnings or errors caught by the Chrome DevTools Console.

Charset Declaration Test

✅ https://latimerdentalimplant.com

This webpage has a character encoding declaration.

> *Content-Type: text/html; charset=UTF-8*

✅ https://newsmiledentalimplant.com

This webpage has a character encoding declaration.

✅ https://nordelsmiles.ca

This webpage has a character encoding declaration.

Social Media Test

✅ https://latimerdentalimplant.com

This webpage is connected successfully with social media using:
Facebook

✅ https://newsmiledentalimplant.com

This webpage is connected successfully with social media using:
Facebook

❌ https://nordelsmiles.ca

This webpage is not connected with social media using the API's provided by Facebook, Google +, Twitter, Pinterest, or using addthis.com

Speed optimizations

2 Failed   **2** Warnings   **21** Passed

HTML Page Size Test

✅ https://latimerdentalimplant.com

The size of this webpage's HTML is **21.51 Kb** and is under the average webpage's HTML size of **33 Kb**. Faster loading websites result in a better user experience, higher conversion rates, and generally better search engine rankings.

✅ https://newsmiledentalimplant.com

The size of this webpage's HTML is **17.88 Kb** and is under the average webpage's HTML size of **33 Kb**. Faster loading websites result in a better user experience, higher conversion rates, and generally better search engine rankings.

✅ https://nordelsmiles.ca

The size of this webpage's HTML is **4.88 Kb** and is under the average webpage's HTML size of **33 Kb**. Faster loading websites result in a better user experience, higher conversion rates, and generally better search engine rankings.

DOM Size Test

✅ https://latimerdentalimplant.com

The Document Object Model (DOM) of this webpage has **607 nodes** which is less than the recommended value of 1,500 nodes.

✅ https://newsmiledentalimplant.com

The Document Object Model (DOM) of this webpage has **496 nodes** which is less than the recommended value of 1,500 nodes.

✅ https://nordelsmiles.ca

The Document Object Model (DOM) of this webpage has **10 nodes** which is less than the recommended value of 1,500 nodes.

HTML Compression/GZIP Test

✅ https://latimerdentalimplant.com

This webpage is successfully compressed using **br compression** on your code. The HTML code is compressed from **108.15 Kb** to **21.51 Kb (80% size savings)**. This helps ensure a faster loading webpage and improved user experience.

✅ https://newsmiledentalimplant.com

This webpage is successfully compressed using **br compression** on your code. The HTML code is compressed from **84.77 Kb** to **17.88 Kb (79% size savings)**. This helps ensure a faster loading webpage and improved user experience.

✅ https://nordelsmiles.ca

This webpage is successfully compressed using **br compression** on your code. The HTML code is compressed from **11.54 Kb** to **4.88 Kb (58% size savings)**. This helps ensure a faster loading webpage and improved user experience.

Site Loading Speed Test

✅ https://latimerdentalimplant.com

The loading time of this webpage (measured from N. Virginia, US) is around **1.98 seconds** and this is under the average loading speed which is **5 seconds**.

❌ https://newsmiledentalimplant.com

The loading time of this webpage (measured from N. Virginia, US) is around **5.54 seconds** and is greater than the average loading speed which is **5 seconds**!

✅ https://nordelsmiles.ca

The loading time of this webpage (measured from N. Virginia, US) is around **0.09 seconds** and this is under the average loading speed which is **5 seconds**.

JS Execution Time Test

✅ https://latimerdentalimplant.com

The JavaScript code used by this webpage is executed in less than **2 seconds**.

✅ https://newsmiledentalimplant.com

The JavaScript code used by this webpage is executed in less than **2 seconds**.

✅ https://nordelsmiles.ca

The JavaScript code used by this webpage is executed in less than **2 seconds**.

Page Objects Test

❌ https://latimerdentalimplant.com

This webpage is using more than **20 http requests**, which can slow down page loading and negatively impact user experience!

Content size by content type

Content type	Percent	Size
Image	40.0 %	604.02 Kb
Javascript	38.4 %	579.86 Kb
Font	16.8 %	253.04 Kb
Css	3.5 %	53.35 Kb
Html	1.3 %	19.30 Kb
Other	0.0 %	0 B
TOTAL	**100%**	**1.47 Mb**

Requests by content type

Content type	Percent	Requests
Image	50.0 %	13
Javascript	26.9 %	7
Font	15.4 %	4
Html	3.8 %	1
Css	3.8 %	1
Other	0.0 %	0
TOTAL	**100%**	**26**

Content size by domain

Domain	Percent	Size
latimerdentalimplant.com	61.5 %	927.75 Kb
googletagmanager.com	33.9 %	511.59 Kb

fonts.gstatic.com	4.7 %	70.23 Kb
TOTAL	**100%**	**1.47 Mb**

Requests by domain

Domain	Percent	Requests
latimerdentalimplant.com	73.1 %	19
googletagmanager.com	15.4 %	4
fonts.gstatic.com	11.5 %	3
TOTAL	**100%**	**26**

❌ https://newsmiledentalimplant.com

This webpage is using more than **20 http requests**, which can slow down page loading and negatively impact user experience!

✅ https://nordelsmiles.ca

This webpage has less than **20 http requests**. A higher number of http requests results in a user's browser needing to request a large number of objects from the server, which will ultimately slow down the loading of your webpage.

Page Cache Test (Server Side Caching)

✅ https://latimerdentalimplant.com

This webpage is using a caching mechanism. Caching helps speed page loading times as well as reduces server load.

✅ https://newsmiledentalimplant.com

This webpage is using a caching mechanism. Caching helps speed page loading times as well as reduces server load.

✅ https://nordelsmiles.ca

This webpage is using a caching mechanism. Caching helps speed page loading times as well as reduces server load.

Flash Test

✅ https://latimerdentalimplant.com

This webpage does not include flash objects (an outdated technology that was sometimes used to deliver rich multimedia content). Flash content does not work well on mobile devices, and is difficult for crawlers to interpret.

✅ https://newsmiledentalimplant.com

This webpage does not include flash objects (an outdated technology that was sometimes used to deliver rich multimedia content). Flash content does not work well on mobile devices, and is difficult for crawlers to interpret.

✅ https://nordelsmiles.ca

This webpage does not include flash objects (an outdated technology that was sometimes used to deliver rich multimedia content). Flash content does not work well on mobile devices, and is difficult for crawlers to interpret.

CDN Usage Test

⚠️ https://latimerdentalimplant.com

This webpage is not serving all resources (images, javascript and css) from CDNs!

How to pass this test?

In order to pass this test you are advised to use a CDN service. A Content Delivery Network (CDN) is a globally distributed network of web servers that allows a quick transfer of assets and provides high availability and high performance. The primary benefits of using a CDN service are:

- Improving website loading times

- Reducing bandwidth costs

- Increasing content availability and redundancy

- Improving website security

⚠️ https://newsmiledentalimplant.com

This webpage is not serving all resources (images, javascript and css) from CDNs!

✅ https://nordelsmiles.ca

This webpage is serving all images, javascript and css resources from CDNs.

Modern Image Format Test

✅ https://latimerdentalimplant.com

This webpage is using images in a modern format.

❌ https://newsmiledentalimplant.com

This webpage is not serving images in a modern format! Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster downloads and less data consumption.

✅ https://nordelsmiles.ca

This webpage is using images in a modern format.

Image Metadata Test

✅ https://latimerdentalimplant.com

This webpage is not using images with large metadata.

✅ https://newsmiledentalimplant.com

This webpage is not using images with large metadata.

✅ https://nordelsmiles.ca

This webpage is not using images with large metadata.

Image Caching Test

✅ https://latimerdentalimplant.com

This website is using cache headers for images and the browsers will display these images from the cache.

✅ https://newsmiledentalimplant.com

This website is using cache headers for images and the browsers will display these images from the cache.

✅ https://nordelsmiles.ca

This webpage is not using uncached images from same domain.

JavaScript Caching Test

✅ https://latimerdentalimplant.com

This webpage is using cache headers for all JavaScript resources.

✅ https://newsmiledentalimplant.com

This webpage is using cache headers for all JavaScript resources.

✅ https://nordelsmiles.ca

This webpage is not using uncached JavaScript resources from same domain!

CSS Caching Test

✅ https://latimerdentalimplant.com

This webpage is using cache headers for all CSS resources.

✅ https://newsmiledentalimplant.com

This webpage is using cache headers for all CSS resources.

✅ https://nordelsmiles.ca

This webpage is not using uncached CSS resources from same domain!

JavaScript Minification Test

✅ https://latimerdentalimplant.com

All JavaScript files used by this webpage are minified.

✅ https://newsmiledentalimplant.com

All JavaScript files used by this webpage are minified.

✅ https://nordelsmiles.ca

This webpage is not using JavaScript resources from the same domain.

CSS Minification Test

✅ https://latimerdentalimplant.com

All CSS resources used by this webpage are minified.

✅ https://newsmiledentalimplant.com

All CSS resources used by this webpage are minified.

✅ https://nordelsmiles.ca

This webpage is not using CSS resources from the same domain.

Render Blocking Resources Test

❌ https://latimerdentalimplant.com

This webpage is using render blocking resources! Eliminating render-blocking resources can help this webpage to load significantly faster and will improve the website experience for your visitors.

How to pass this test?

In order to pass this test, you have to reduce the impact of render-blocking resources.

First, you have to identify what's critical and what's not. You can use the Chrome DevTools (Coverage tab) to identify non-critical CSS and JS.

Once you've identified critical code, you can try the below methods to eliminate render-blocking resources:

- inline critical JS within a script tag in your HTML document
- inline critical CSS required for the first paint inside a style block in the head of the HTML document
- move the script and link tags at the end of the HTML document
- add async or defer attributes to non-critical script or link tags
- split CSS styles into different files, organized by media query
- compress and minify your text-based resources

❌ https://newsmiledentalimplant.com

This webpage is using render blocking resources! Eliminating render-blocking resources can help this webpage to load significantly faster and will improve the website experience for your visitors.

✅ https://nordelsmiles.ca

This webpage is not using render-blocking resources.

Nested Tables Test

✅ https://latimerdentalimplant.com

This webpage is not using nested tables. This speeds up page loading time and optimizes the user experience.

✅ https://newsmiledentalimplant.com

This webpage is not using nested tables. This speeds up page loading time and optimizes the user experience.

✅ https://nordelsmiles.ca

This webpage is not using nested tables. This speeds up page loading time and optimizes the user experience.

Frameset Test

✅ https://latimerdentalimplant.com

This webpage does not use frames.

✅ https://newsmiledentalimplant.com

This webpage does not use frames.

✅ https://nordelsmiles.ca

This webpage does not use frames.

Doctype Test

https://latimerdentalimplant.com

This webpage has a doctype declaration.

> *<!DOCTYPE html>*

https://newsmiledentalimplant.com

This webpage has a doctype declaration.

https://nordelsmiles.ca

This webpage has a doctype declaration.

URL Redirects Test

✅ https://latimerdentalimplant.com

This URL doesn't have any redirects (which could potentially cause site indexation issues and site loading delays).

✅ https://newsmiledentalimplant.com

This URL doesn't have any redirects (which could potentially cause site indexation issues and site loading delays).

✅ https://nordelsmiles.ca

This URL doesn't have any redirects (which could potentially cause site indexation issues and site loading delays).

Largest Contentful Paint Test

✅ https://latimerdentalimplant.com

The Largest Contentful Paint duration of this webpage is **0.67** seconds. To provide a good user experience, Google recommends that sites should strive to have Largest Contentful Paint of **2.5** seconds or less.

> **Largest Contentful Paint element within the viewport:**
>
> *<div class="newCon skip-lazy" data-type="image" style="background-image:url(https://latimerdentalimplant....">*

✅ https://newsmiledentalimplant.com

The Largest Contentful Paint duration of this webpage is **0.0** seconds. To provide a good user experience, Google recommends that sites should strive to have Largest Contentful Paint of **2.5** seconds or less.

✅ https://nordelsmiles.ca

The Largest Contentful Paint duration of this webpage is **0.08** seconds. To provide a good user experience, Google recommends that sites should strive to have Largest Contentful Paint of **2.5** seconds or less.

SEO Site Checkup

Cumulative Layout Shift Test

⚠️ https://latimerdentalimplant.com

The CLS score of this webpage is **0.1180**. To provide a good user experience, Google recommends that sites should strive to have a CLS score of **0.1** or less.

> **DOM element which contributes the most to CLS score:**
>
> **Text:** Your Trusted Dentist in Langley, BC Dentistry Done Right Finding the right den...
> **Html:** *<section class="central-welcome" style="background-image:url(/wp-content/uploads/2024/05/L...">*
> **Score:** 0.0940

> ### How to pass this test?
>
> Reducing CLS is crucial as pages that move around can result in a negative user experience (particularly on mobile devices). For most websites, you can avoid all unexpected layout shifts by sticking to a few guiding principles:
>
> - Always include size attributes on your images and video elements, or otherwise reserve the required space with something like CSS aspect ratio boxes. This approach ensures that the browser can allocate the correct amount of space in the document while the image is loading.
>
> - Try and avoid inserting dynamic content (e.g., banners, forms, etc.) above existing content unless in response to user interaction. This ensures any layout shifts that occur are expected.
>
> - Prefer transform animations to animations of properties that trigger layout changes. Animate transitions in a way that provides context and continuity from state to state.

✅ https://newsmiledentalimplant.com

The CLS score of this webpage is **0.0595**. To provide a good user experience, Google recommends that sites should strive to have a CLS score of **0.1** or less.

✅ https://nordelsmiles.ca

The CLS score of this webpage is **0.0528**. To provide a good user experience, Google recommends that sites should strive to have a CLS score of **0.1** or less.

Server and security

2 Failed   **0** Warnings   **8** Passed

URL Canonicalization Test

✅ https://latimerdentalimplant.com

https://latimerdentalimplant.com/ and https://www.latimerdentalimplant.com/ resolve to the same URL.

✅ https://newsmiledentalimplant.com

https://newsmiledentalimplant.com/ and https://www.newsmiledentalimplant.com/ resolve to the same URL.

❌ https://nordelsmiles.ca

https://nordelsmiles.ca/.well-known/sgcaptcha/?r=%2F&y=ipr:98.82.115.137:1757197102.314 and https://www.nordelsmiles.ca/.well-known/sgcaptcha/?r=%2F&y=ipr:98.82.115.137:1757197102.314 should resolve to the same URL, but currently do not.

SSL Checker and HTTPS Test

✅ https://latimerdentalimplant.com

This website is successfully using HTTPS, a secure communication protocol over the Internet.

✅ The certificate is not used before the activation date.

✅ The certificate has not expired.

✅ The hostname "latimerdentalimplant.com" is correctly listed in the certificate.

✅ The certificate should be trusted by all major web browsers.

✅ The certificate was not revoked.

✅ The certificate was signed with a secure hash.

Certificate Chain:

Server certificate	
Common Name	*.latimerdentalimplant.com
Subject Alternative Names (SANs)	*.latimerdentalimplant.com, latimerdentalimplant.com
Not Valid Before	Fri, July 25th 2025, 5:49:17 am (UTC)
Not Valid After	Thu, October 23rd 2025, 5:49:16 am (UTC)
Signature Algorithm	sha256WithRsaEncryption
Issuer	R10

Intermediate certificate	
Common Name	R10
Organization	Let's Encrypt
Location	US
Not Valid Before	Wed, March 13th 2024, 12:00:00 am (UTC)
Not Valid After	Fri, March 12th 2027, 11:59:59 pm (UTC)
Signature Algorithm	sha256WithRsaEncryption
Issuer	ISRG Root X1

Root certificate	
Common Name	ISRG Root X1

Organization	Internet Security Research Group
Location	US
Not Valid Before	Thu, June 4th 2015, 11:04:38 am (UTC)
Not Valid After	Mon, June 4th 2035, 11:04:38 am (UTC)
Signature Algorithm	sha256WithRsaEncryption
Issuer	ISRG Root X1

✅ https://newsmiledentalimplant.com

This website is successfully using HTTPS, a secure communication protocol over the Internet.

✅ https://nordelsmiles.ca

This website is successfully using HTTPS, a secure communication protocol over the Internet.

Mixed Content Test (HTTP over HTTPS)

✅ https://latimerdentalimplant.com

This webpage does not use mixed content - both the initial HTML and all other resources are loaded over HTTPS.

✅ https://newsmiledentalimplant.com

This webpage does not use mixed content - both the initial HTML and all other resources are loaded over HTTPS.

✅ https://nordelsmiles.ca

This webpage does not use mixed content - both the initial HTML and all other resources are loaded over HTTPS.

HTTP2 Test

✅ https://latimerdentalimplant.com

This webpage is using the HTTP/2 protocol.

✅ https://newsmiledentalimplant.com

This webpage is using the HTTP/2 protocol.

✅ https://nordelsmiles.ca

This webpage is using the HTTP/2 protocol.

Safe Browsing Test

✅ https://latimerdentalimplant.com

This website is not currently listed as suspicious (no malware or phishing activity found).

✅ https://newsmiledentalimplant.com

This website is not currently listed as suspicious (no malware or phishing activity found).

✅ https://nordelsmiles.ca

This website is not currently listed as suspicious (no malware or phishing activity found).

Server Signature Test

✅ https://latimerdentalimplant.com

The server signature is off for this webpage.

✅ https://newsmiledentalimplant.com

The server signature is off for this webpage.

✅ https://nordelsmiles.ca

The server signature is off for this webpage.

Directory Browsing Test

✅ https://latimerdentalimplant.com

Directory browsing is disabled for this website.

✅ https://newsmiledentalimplant.com

Directory browsing is disabled for this website.

✅ https://nordelsmiles.ca

Directory browsing is disabled for this website.

Plaintext Emails Test

❌ https://latimerdentalimplant.com

We've found 1 email addresses in your page code! We advise you to protect email links in a way that hides them from the spam harvesters.

> ### How to pass this test?
>
> In order to pass this test you must make your email addresses invisible to email spiders. Note that the best option is to replace your entire contact mechanism with a contact form and using the POST method while submitting the form.
>
> Other solutions are listed below:
>
> - replace the at (@) and dot (.) characters
>
> - replace text with images
>
> - use email obfuscators
>
> - hide email addresses using JavaScript or CSS trick

✅ https://newsmiledentalimplant.com

This webpage does not include email addresses in plaintext.

✅ https://nordelsmiles.ca

This webpage does not include email addresses in plaintext.

Unsafe Cross-Origin Links Test

✅ https://latimerdentalimplant.com

This webpage is not using **target="_blank"** links without **rel="noopener"** or **rel="noreferrer"** attribute.

❌ https://newsmiledentalimplant.com

This webpage is using **target="_blank"** links without **rel="noopener"** or **rel="noreferrer"** attribute, which can expose it to performance and security issues!

✅ https://nordelsmiles.ca

This webpage is not using **target="_blank"** links without **rel="noopener"** or **rel="noreferrer"** attribute.

Mobile usability

0 Failed   **0** Warnings   **3** Passed

Meta Viewport Test

✅ https://latimerdentalimplant.com

This webpage is using a viewport meta tag.

> *<meta name="viewport" content="width=device-width, initial-scale=1" />*

✅ https://newsmiledentalimplant.com

This webpage is using a viewport meta tag.

✅ https://nordelsmiles.ca

This webpage is using a viewport meta tag.

Media Query Responsive Test

✅ https://latimerdentalimplant.com

This webpage is using CSS media queries, which is the base for responsive design functionalities.

✅ https://newsmiledentalimplant.com

This webpage is using CSS media queries, which is the base for responsive design functionalities.

❌ https://nordelsmiles.ca

This webpage is not using CSS media queries. We recommend the use of this technique in order to implement responsive design functionalities.

Mobile Snapshot Test
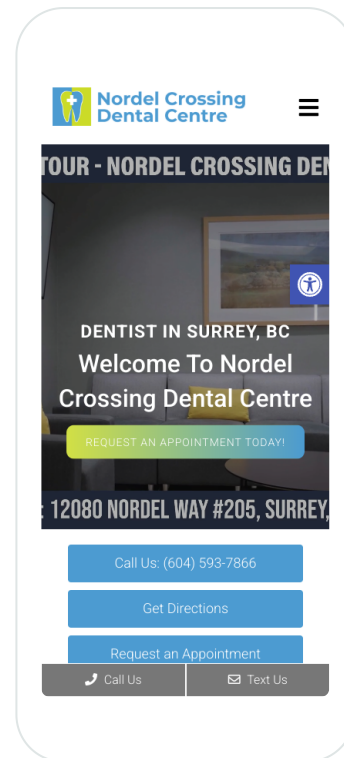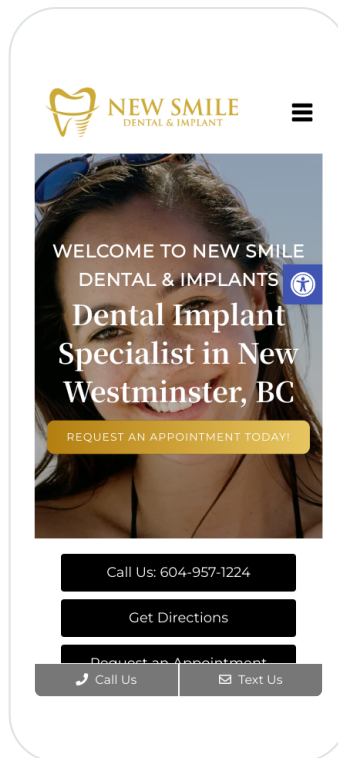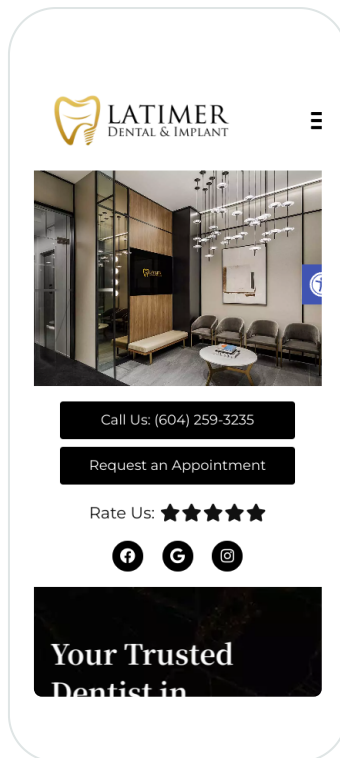
Advanced SEO

0 Failed **1** Warnings **8** Passed

Structured Data Test

✅ https://latimerdentalimplant.com

This webpage is using structured data.

✅ https://newsmiledentalimplant.com

This webpage is using structured data.

❌ https://nordelsmiles.ca

This webpage doesn't take the advantages of HTML Microdata or JSON-LD specifications in order to use structured data! View Google's guide for getting started with structured data.

Custom 404 Error Page Test

✅ https://latimerdentalimplant.com

This website is using a custom 404 error page. We recommend to have a custom 404 error page in order to improve the website's user experience by letting users know that only a specific page is missing/broken (and not the entire site), providing them helpful links, the opportunity to report bugs, and potentially track the source of broken links.

✅ https://newsmiledentalimplant.com

This website is using a custom 404 error page. We recommend to have a custom 404 error page in order to improve the website's user experience by letting users know that only a specific page is missing/broken (and not the entire site), providing them helpful links, the opportunity to report bugs, and potentially track the source of broken links.

✅ https://nordelsmiles.ca

This website is using a custom 404 error page. We recommend to have a custom 404 error page in order to improve the website's user experience by letting users know that only a specific page is missing/broken (and not the entire site), providing them helpful links, the opportunity to report bugs, and potentially track the source of broken links.

Noindex Tag Test

✅ https://latimerdentalimplant.com

This webpage does not use the noindex meta tag. This means that it can be indexed by search engines.

✅ https://newsmiledentalimplant.com

This webpage does not use the noindex meta tag. This means that it can be indexed by search engines.

❌ https://nordelsmiles.ca

This webpage is using the noindex meta tag! This means that it will be read but not indexed by search engines.

Canonical Tag Test

✅ https://latimerdentalimplant.com

This webpage is using the canonical link tag. This tag specifies that the URL: https://latimerdentalimplant.com/ is preferred to be used in search results. Please ensure that this specification is correct, as canonical tags are often hard-coded and may not always reflect the latest changes in a site's URL structure.

> *<link href="https://latimerdentalimplant.com/" rel="canonical"/>*

✅ https://newsmiledentalimplant.com

This webpage is using the canonical link tag. This tag specifies that the URL: https://newsmiledentalimplant.com/ is preferred to be used in search results. Please ensure that this specification is correct, as canonical tags are often hard-coded and may not always reflect the latest changes in a site's URL structure.

✅ https://nordelsmiles.ca

This webpage does not use the canonical link tag.

Nofollow Tag Test

https://latimerdentalimplant.com

This webpage does not use the nofollow meta tag. This means that search engines will crawl all links from this webpage.

https://newsmiledentalimplant.com

This webpage does not use the nofollow meta tag. This means that search engines will crawl all links from this webpage.

https://nordelsmiles.ca

This webpage is using the nofollow meta tag! We recommend to use this tag carefully since search engines will not crawl all links from this webpage.

Disallow Directive Test

https://latimerdentalimplant.com

Your robots.txt file includes a disallow command which instructs search engines to avoid certain parts of your website! You are advised to confirm if access to these resources or pages are intended to be blocked (e.g., if they contain internal-only content or sensitive information).

https://newsmiledentalimplant.com

Your robots.txt file includes a disallow command which instructs search engines to avoid certain parts of your website! You are advised to confirm if access to these resources or pages are intended to be blocked (e.g., if they contain internal-only content or sensitive information).

https://nordelsmiles.ca

Your robots.txt file includes a disallow command which instructs search engines to avoid certain parts of your website! You are advised to confirm if access to these resources or pages are intended to be blocked (e.g., if they contain internal-only content or sensitive information).

Meta Refresh Test

✅ https://latimerdentalimplant.com

This webpage is not using a meta refresh tag.

✅ https://newsmiledentalimplant.com

This webpage is not using a meta refresh tag.

❌ https://nordelsmiles.ca

This webpage is using a refresh meta tag! This tag can cause a webpage to refresh automatically after a specified amount of time. The use of meta refresh is discouraged by the World Wide Web Consortium (W3C), since unexpected refresh can disorient users. There are some legitimate uses of the meta-refresh tag, though they are typically limited in nature such as for news or status updates on a page where javascript or redirect headers are not used.

SPF Records Test

✅ https://latimerdentalimplant.com

This DNS server is using an SPF record.

> *v=spf1 +a +mx include:latimerdentalimplant.com.spf.auto.dnssmarthost.net ~all*

✅ https://newsmiledentalimplant.com

This DNS server is using an SPF record.

✅ https://nordelsmiles.ca

This DNS server is using an SPF record.

Ads.txt Validation Test

⚠️ https://latimerdentalimplant.com

This website doesn't use an ads.txt file! Ads.txt is a text file that contains a list of Authorized Digital Sellers. The purpose of ads.txt files is to give advertisers and advertising networks the ability to verify who is allowed to sell advertising on your website.

⚠️ https://newsmiledentalimplant.com

This website doesn't use an ads.txt file! Ads.txt is a text file that contains a list of Authorized Digital Sellers. The purpose of ads.txt files is to give advertisers and advertising networks the ability to verify who is allowed to sell advertising on your website.

⚠️ https://nordelsmiles.ca

This website doesn't use an ads.txt file! Ads.txt is a text file that contains a list of Authorized Digital Sellers. The purpose of ads.txt files is to give advertisers and advertising networks the ability to verify who is allowed to sell